



EUROPEAN COMMISSION

Directorate-General for International Cooperation and Development

Director-General

Brussels,
devco.c.4(2017)1274275

NOTE TO THE ATTENTION OF EU HEADS OF DELEGATION

Subject: New Facility on Trade and Private Sector Development and Engagement (TPSDE) – Advisory services

I am pleased to announce that DG DEVCO has just signed a new services contract entitled "Trade and Private Sector Development and Engagement Facility – TPSDE Facility". The purpose of this facility is to maximise the impact of relevant EU policies and actions on the promotion of inclusive and sustainable growth in partner countries. Consequently, one of the key objectives of the facility is to support EU Delegations in their efforts to translate, adapt and implement relevant actions suitable to their particular circumstances, and in close collaboration with teams in Brussels.

The proposed new European Consensus for Development¹ underlines the need for EU efforts to support the implementation of the 2030 Agenda regarding "Prosperity" – achieving inclusive and sustainable growth and jobs – as a key priority in the way forward. The 2014 Private Sector Communication² provides a detailed presentation of the policy framework, including orientations, principles and criteria on how to structure dialogue and collaborative interfaces with the private sector and capitalise on its central role in promoting inclusive and sustainable growth. Efforts in both headquarters and EU delegations to promote responsive private sector engagement and structured dialogue are critical to the successful implementation of this key agenda.

For the period 2014-2020, the EU is allocating around EUR 2 billion to private sector development through its national, regional and thematic programmes. Moreover, a significant number of countries and regions have chosen focal sectors, such as sustainable agriculture or energy, where successful mainstreaming of trade, investment, and private sector development and engagement are considered essential for success.

In September 2016, the Commission proposed a new External Investment Plan³ (EIP) laying out a framework to increase the use of private and public investment in order to stimulate sustainable growth. The Plan, which would cover Africa and the EU Neighbourhood, puts forward for the first time an integrated approach to boost investments and to improve investment climate and business environment coherently and in a linked-up manner. EU delegations will have a key role to play in implementing the

¹ http://ec.europa.eu/europeaid/proposal-new-european-consensus-development_en

² http://ec.europa.eu/europeaid/european-commission-communication-com2014263-stronger-role-private-sector-achieving-inclusive-and_en

³ <http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2016:581:FIN>

integrated EIP approach, which requires connecting financing opportunities, technical support and policy dialogue towards achieving synergies for sustainable investments in our partner countries, and in particular actively promoting a structured dialogue between the EU, partner countries and the private sector to enhance the overall investment climate and private sector engagement for development.

Within this new context, the TPSDE Facility offers a demand-driven tool that can offer short-term thematic expertise and support to staff in EU delegations and headquarters in particular to:

- Support a better identification, formulation and implementation of TPSDE projects and programmes.
- Strengthen DEVCO's engagement with the European and national private sector at country level and promote a structured public-private dialogue and partnerships.
- Organise and deliver specialised training, seminars and workshops in the field of TPSDE.
- Improve the results measurement and impact of TPSDE operations.

For more clarity, I am enclosing an indicative list of activities that can be supported by the facility, a request form and a short Terms of Reference template to be filled by EU delegations, briefly describing the main elements of the requested support.

The facility is intended to act as a 'strategic level' advisor assisting EU delegations in better organising their approach towards TPSDE in their particular circumstances and ensuring that staff have at their disposal the necessary advisory, training and knowledge tools. It does not substitute but is complementary to the technical support already managed by EU delegations at the level of programming, planning and programme implementation (i.e. support measures).

Kindly nominate a contact person in your Delegation to identify your specific needs, and to liaise with DEVCO services. The contact person in DEVCO.C4 – "Private Framework Development, Trade, Regional Integration" is Mónica Peiró Vallejo, monica.peiro-vallejo@ec.europa.eu and the functional mailbox is DEVCO-TPSDE-FACILITY@ec.europa.eu.

[e-Signed]
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DG DEVCO Senior Management

Enclosures:

- Indicative list of activities to be supported by the Facility
- Request form
- Draft Terms of Reference

